

## Membership for Corporates

By joining WLB you can support our mission: to ensure West London stays the best place to do business. North-West London is the UK's second largest economic powerhouse with £50 billion GVA and 70,000+ businesses. Hundreds of businesses from major corporates such as GSK, PwC and Heathrow through to dynamic SMEs in a wide range of sectors are proud members of WLB, which traces its roots back to the early 1990s. Our wider supporter base includes 8,000+ individuals.

We are a business-led organisation, created by business for the benefit of business. We promote economic development, entrepreneurial activity and innovation as well as supporting the many growth sectors in the sub-region.

*"Our commitment is to raise West London's global economic competitiveness, whilst pursuing social and environmental sustainability."*

We work towards these goals by providing insight, voice and connections to our members and the wider business community. Through this programme we inform and influence the work of local, regional and national government policymakers and promote inward investment.

### THE BENEFITS

- **Insight:** Access up-to-date market intelligence and business information.
- **Voice:** Collective public policy development and lobbying.
- **Connections:**
  - The only high profile networking group covering the region.
  - Effective channel to acquire new business relationships.
  - Targeted organisational and personal profile building.

### CORPORATE NETWORKING

Our events annually engage 3,000+ senior private and public sector professionals. Members find our networking events highly effective in establishing new business relationships face-to-face.

Our events calendar also offers fantastic speaking, exhibiting and sponsorship opportunities. The programme includes:

- West London Business Awards
- House of Commons Dinner
- House of Lords Drinks Reception
- Fuller's Brewery Reception

[www.westlondon.com](http://www.westlondon.com)

**Exclusive to members:**

- Annual Dinner
- Christmas Lunch
- Business Leaders lunches
- Corporate Lunches convening business development, Human Resources, sustainability and estates management professional
- Corporate Drinks Receptions
- Property Lunches
- Policy Commission steering groups (from Feb '16): Transport & Infrastructure; The Built Environment; Education & Skills; Sustainability & Climate Change.

**CORPORATE MEMBERSHIP PACKAGE**

WLB membership is bespoke to each organisation. With a dedicated account manager and scheduled catch-up meetings, a typical corporate membership package includes:

- **Insight:**
  - Market intelligence & business information services
  - Preferential business support & consultancy services
- **Voice:**
  - Participate in our policy commissions to influence regional policy-making
  - Influence policy to ensure you have the talent and infrastructure in place so that West London remains the best place for your firm to be located.
- **Connections:**
  - Members' discounted rates to access our events programme
  - Personalised B2B and public sector introductions
  - Profile in our Corporate, SME and public sector Members' Directory
  - Keynote speaking opportunities at select corporate events
  - Right to use the West London Business Members logo
  - Promotional opportunities via our sales & marketing platforms including social media (Twitter, LinkedIn and Facebook), monthly e-newsletter and [www.westlondon.com](http://www.westlondon.com)
  - Access to advertising opportunities in *West Londoner* magazine
  - Occasional opportunities for coverage in *West Londoner* magazine

For further information and to find out how to create a package most suitable to your needs contact:

Ryan Smith, Business Development Manager  
[ryan.smith@westlondon.com](mailto:ryan.smith@westlondon.com) | 020 8607 2500

**[www.westlondon.com](http://www.westlondon.com)**