



**WEST
LONDON
BUSINESS**
INSIGHT | VOICE
| CONNECTIONS |

MEMBER SUBSCRIPTION BENEFITS

	MICRO (1-10 STAFF)	SMALL (11-50)	MEDIUM (51-250)	LARGE (251-1000)	CORPORATE PATRON (1001+)
LEADERSHIP					
• Use of the 'WLB Member' logo on company stationery	✓	✓	✓	✓	✓
• WLB Member certificate for display	✓	✓	✓	✓	✓
• WLB / PRBG Boards	✓ *	✓ *	✓ *	✓ *	✓ *
• WLB Leaders Forum	✓ *	✓ *	✓ *	✓ *	✓ *
• WLB Impact – The C-suite Group (<i>tbc – 2017 launch</i>)				✓	✓
• 'Premier supporter' positioning on www.westlondon.com					✓
INSIGHT					
• E-newsletters and updates	✓	✓	✓	✓	✓
• Awards case studies	✓	✓	✓	✓	✓
• Members Area access: Directory, Data dashboard, public policy portal, business leader briefing notes	✓	✓	✓	✓	✓
VOICE					
• West London Policy Commissions – Panels	✓ *	✓ *	✓ *	✓ *	✓ *
• West London Policy Commissions – Evidence	✓	✓	✓	✓	✓
• West London Export Club	✓	✓	✓	✓	✓
• SiliconWestLondon Strategic Group	✓ *	✓ *	✓ *	✓ *	✓ *
• Cross Party Group for West London	✓ *	✓ *	✓ *	✓ *	✓ *
CONNECTIONS					
• Member discounted access to 20+ WLB events per annum	✓	✓	✓	✓	✓
• Corporate Lunch invitation ***		✓ *	✓ *	✓ *	✓ *
• News articles on www.westlondon.com and Tweets ****	✓	✓	✓	✓	✓
• Member B2B offers – access and positioning	✓	✓	✓	✓	✓
• Keynote speaking opportunities	✓ *	✓ *	✓ *	✓ *	✓ *
• On-site marketing at events	✓ **	✓ **	✓ **	✓ **	✓ **
• Brokered introductions – Up to 2 per annum	✓	✓			
• Brokered introductions – Up to 6 per annum			✓	✓	✓
• Brokered introductions – 3+ / 7+ per annum	✓ **	✓ **	✓ **	✓ **	✓ **
• WLB Awards sponsorship	✓ **	✓ **	✓ **	✓ **	✓ **
• <i>West Londoner</i> magazine advertising	✓ **	✓ **	✓ **	✓ **	✓ **

* By invitation ** Premium service *** Typically one per annum **** Target approx. 8 articles and 20 tweets per annum