



**WEST
LONDON
BUSINESS**
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31 October 2017

Dear Sir/ Madam,

Cycle Superhighway 9 from Kensington Olympia to Brentford town centre

WLB is a business-led non-profit established in 1994 with a board including blue-chip firms such as PwC and Canon, as well as Fullers, IBB Solicitors, micro enterprises and leading education institutions. Our mission is to ensure that West London remains the best place to do business. Our members commit to work together to raise West London's global economic competitiveness, whilst pursuing social and environmental sustainability. West London is the UK's global gateway and a £50bn economy, so a tremendously exciting place to do business.

In March 2017 we published the draft report of the West London Transport & Infrastructure Commission 'Keep West London Moving'¹. This set out our views on the future of rail, cycling and road infrastructure, as well as broadband.

The reports sets out our strong support for a much more comprehensive 'Future Cycle Network' if we are to encourage faster modal shift to bicycles and other low impact modes of transport.

We support the Cycle Superhighway 9 proposal as a step towards these goals in West London, but would suggest work continues on:

- Alternative options around Watermans Park Brentford – We are unconvinced that any commuter cyclists will use the route through the park, instead remaining at risk on the A315. We would suggest that the southern pavement of the A315 is used instead as the cycle superhighway West-East route and that the proposed cycle route through the park is given over to pedestrians. We note this would require some adjustments to the positioning of/ access to bus stops.
- Optimising pavement designs in Chiswick so that the impact on local businesses and places of worship are minimised.

If we can clarify any of these points further please do not hesitate to get in touch.

www.westlondon.com

West London Business Ltd
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Yours sincerely,



Andrew Dakers

Chief Executive

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Cc: Mark Frost (LB Hounslow), Anthony McNamara (WestTrans), Georgina Barretta (TfL), Joy Wigg (TfL)

ⁱ <https://drive.google.com/file/d/0B3zzB3cgJzHkM1NIOGJWU25JLXc/view>

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